

Skyview Patnitop is Now an Associate Member of World Travel and Tourism Council

As part of its growing affiliations with leading national and international trade and tourism councils, Skyview Patnitop by Empyrean has recently been awarded an “Associate Member” of the World Travel and Tourism Council (WTTC)

About WTTC

The World Travel and Tourism Council is the global authority on the economic and social contribution of travel and tourism.

It endeavours to promote sustainable growth for the travel and tourism sector. It does this by working closely with government and international institutions to create jobs, drive exports, and generate prosperity. The Council Members of WTTC are the Chairs, Presidents, and Chief Executives of the world's



leading private sector travel and tourism businesses. Based in London, it spearheads the sustainable and inclusive growth of the private travel and tourism sector.

Furthermore, it executes action through partnerships with greater public and private sectors. These partnerships are aimed at ensuring that the travel and tourism sector is seamless, safe, secure, inclusive, and sustainable. Additionally, WTTC strives to enhance destination resilience and crisis preparedness while complementing an unforgettable and meaningful experience for travellers.

WTTC also produces studies, research reports, and produce policy reviews focusing on social impact, medical tourism, and much more. The reports aim to measure the size, growth, and contribution of the sector to the society.

What Does This Mean for Skyview Patnitop by Empyrean?



An extremely imperative feature that comes with associating with WTTC is being a part of its global standard and policy of quality and adherence. The safety of visitors to Skyview Patnitop is of utmost importance to us and with the COVID-19 pandemic affecting the entire globe, this aspect has evolved to be even more critical. Adhering to global safety norms, hygiene, and quality standards and procedures listed by WTTC will translate into Skyview Patnitop matching international procedures and policies. Additionally, this also reflects Skyview Patnitop's commitment towards rolling out an experience that is completely safe and secure thanks to its extensive focus on global standards of safety, hygiene, COVID-19 precautions, and

sustainable infrastructure.

Additionally, being an 'Associate Member' of one of the world's leading travel and tour fraternity allows us to showcase our offerings to the international audience by participating in several events and shows held across the globe hosted by WTTC. We are sure this global exposure of our brand will not only help us market ourselves more efficiently but will significantly add to India's tourism offerings to the world.